



Rick
Uebler

ublur.com
rick@ublur.com

About

Multi disciplined designer who is passionate about the user experience, who can find creative solutions to problems with complex asks.

Experience

Senior Web Designer

September 15 – Present

Best Buy
Richfield, MN

Designer responsible for Services (Geek Squad) and Strategic Growth on BestBuy.com. As a team with my writer we produce wireframes, high fidelity mockups taking into consideration both the customer experience and our business partner's objectives.

Interactive Graphic Designer

May 12 – September 15

Bluestem Brands
Eden Prairie, MN

Part of a team responsible for all creative for fingerhut.com, including email campaigns, branding of featured shops, UI design and recommendations on how to improve our web site.

Frontend Developer

October 10 – May 12

Infocomm
International
Minneapolis, MN

Responsible for client online catalog designs using existing html and css. Part of a team responsible for designing and implementing improvements to our online catalog.

Technology Consultant

May 09 – May 10

Aberon
Technologies
Minneapolis, MN

Worked with small companies (20+) in the Twin Cities with thier IT needs, helping with support and creating solutions that fit thier needs and budgets and ranged from workstations to server repair.

Associate Systems Engineer

December 03 – January 09

Target Corporation
Minneapolis, MN

Part of a small team that was responsible for in-store digital marketing. Supported multiple design groups & Worked closely with Marketing teams to deliver tools. Duties included day to day support of clients, managing contractors day to day workload and managing design software.

Education

The Art Institutes International - Minnesota

May 09 – Dec 11
Minneapolis, MN

Bachelors of Science in Web Design & Interactive Media.

The Art Institutes International - Minnesota

Dec 01 – Dec 03
Minneapolis, MN

Associates of Applied Science in Web Design & Interactive Media.

Awards

"Best of Show" Graduating portfolio - December 2011

Selected work at One Inch One Night - September 2011

"Best of Show" Graduating portfolio - December 2003