

Rick  
Uebler

ublur.com  
rick@ublur.com

#### About

Multi disciplined designer who is passionate about user experience, who can find creative solutions to problems with complex requirements.

#### Experience

### Senior Web Designer

September 15 – Present

Best Buy  
Richfield, MN

Designer responsible for creating user experiences for services marketing pages, using human centered design, data, and user feedback to create compelling and usable web pages.

### Interactive Graphic Designer

May 12 – September 15

Bluestem Brands  
Eden Prairie, MN

Part of a team responsible for all creative for fingerhut.com, including email campaigns, branding of featured shops, UI design and recommendations on how to improve our web site.

### Frontend Developer

October 10 – May 12

Infocomm  
International  
Minneapolis, MN

Responsible for client online catalog designs using existing html and css. Part of a team responsible for designing and implementing improvements to our online catalog.

### Technology Consultant

May 09 – May 10

Aberon  
Technologies  
Minneapolis, MN

Worked with small companies (20+) in the Twin Cities with their IT needs, helping with support and creating solutions that fit their needs and budgets and ranged from workstations to server repair.

### Associate Systems Engineer

December 03 – January 09

Target Corporation  
Minneapolis, MN

Part of a small team that was responsible for in-store digital marketing. Supported multiple design groups & Worked closely with Marketing teams to deliver tools. Duties included day to day support of clients, managing contractors day to day workload and managing design software.

#### Education

### The Art Institutes International - Minnesota

May 09 – Dec 11  
Minneapolis, MN

Bachelors of Science in Web Design & Interactive Media.

### The Art Institutes International - Minnesota

Dec 01 – Dec 03  
Minneapolis, MN

Associates of Applied Science in Web Design & Interactive Media.

#### Awards

“Best of Show” Graduating portfolio - December 2011

Selected work at One Inch One Night - September 2011

“Best of Show” Graduating portfolio - December 2003